community futures
NETWORK OF CANADA
réseau de développement
DES COLLECTIVITES DU CANADA

2025 GROW & THRIVE
GRANDIR ET PROSPÉRER

Impact Report

2024-25

Empowering
Communities,
Building Futures

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Message from the Chair

Empowering Communities, Building Futures is not just our tagline this year—it is what you can feel in every conversation, the undertone in every loan, and the heartbeat in every new partnership across this network. The expanded and renewed relationship with BDC, putting a combined $200 million in entrepreneurial capital to work, proves that when Canada wants to reach the hard-working innovators in rural and remote communities, Community Futures is the go-to platform to get it done. For a volunteer-driven network built on local relationships, being trusted at this scale is a powerful vote of confidence and a clear invitation to think bigger, move faster, and back even more bold ideas.

This year I had the privilege of seeing that impact up close, travelling more than 80,000 kilometres from coast to coast to coast. From Cambridge Bay, NVT (above the Arctic Circle) to visit Kitikmeot Community Futures, to St. John's, NFLD for our national conference, and Victoria, BC for a General Managers' retreat and everywhere in between (over 46 offices visited this year) I witnessed firsthand how communities are being empowered by our people. In St. John's we set new attendance records, collectively invested in our future, and felt the thrumming energy of a network that is growing in confidence, capacity, and ambition. Those moments on the road and in the room reminded me that Community Futures is not an abstract program; it is people, relationships, and a shared determination to make sure every community has a unique future.

The real secret sauce of this network has never been money; it is the rich mix of local knowledge, long-term relationships, and a dogged belief that every dreamer and entrepreneur deserves an opportunity to invest in their community's future! In hundreds of offices, you are translating national priorities into practical action on main streets, in Indigenous communities, in resource towns, and in the North. By pairing this treasured secret sauce with an even deeper partnership with BDC, we are proving that federal program delivery can be both high-performing and deeply human—meeting entrepreneurs where they are, in the communities they refuse to give up on.

None of this momentum is coincidental. It is the result of board volunteers, staff, and partners who show up early, stay late, and keep saying "yes" to entrepreneurs others overlook. As President and Board Chair, I am incredibly proud of what you have built and even more excited about what our network's next chapter will bring!

Our real secret sauce is not just capital—it is local knowledge, deep relationships, and a relentless belief in rural potential. Paired with a combined $200 million partnership with BDC, that energy is reaching more entrepreneurs than ever and turning bold ideas into lasting futures across Canada.

Troy Dungate

Troy Dungate

President, Community Futures Network of Canada (CNFC)

Our Network

Who we are

The Community Futures Network of Canada (CFNC) is an interconnected network of 267 not-for-profit Community Futures Organizations (CFOs) serving rural and remote areas from sea to sea to sea.

What we do

CFOs provide business development services, loans and financing to small and medium sized businesses in rural and remote communities. We are a developmental lender and a community economic development organization, with decisions made locally by volunteers who have the good of the community in mind.

How we help

CFOs play a pivotal role in rural and remote communities. We provide access to financing and tailored supports that start, grow and sustain businesses, often where no other supports exist. We also provide specialized supports for underserved and marginalized groups, using our innovative programs to break down barriers to entrepreneurship. By supporting entrepreneurs of diverse abilities and backgrounds, we strengthen local economies, create jobs, enhance community cohesion and nurture local identities.

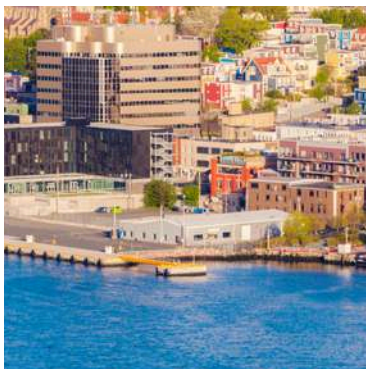
As a vital part of Canada's economic landscape, CFOs are instrumental in supporting rural and remote communities, contributing to the country's global competitiveness.

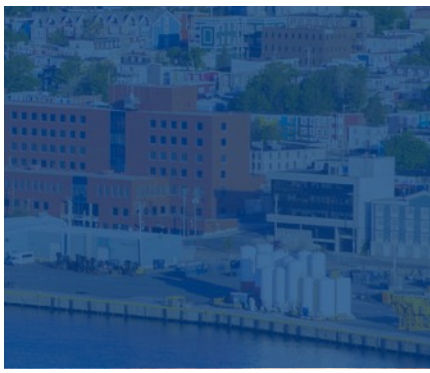
National Event

In May 2025 the triennial National Event of the Community Futures Network of Canada was held in St. John's, Newfoundland & Labrador. This was the second time this Atlantic province hosted the network, with the event garnering record attendance of 669 delegates including representation from 212 Community Futures member organizations across Canada.

Keynote addresses were made by Lieutenant Governor Joan Marie Alyward, musician Alan Doyle (Great Big Sea), actor and comedian Shaun Majumder, Chief Community Banking and Impact Officer (BDC) Miguel Barrieras, CFNC President Troy Dungate and Wayne Power, President of the CBDC Association of Newfoundland & Labrador.

We thank all those who made the event such a resounding success: government representatives, First Nation members of Beothuk, Mi'kmaq and Inuit, flag bearers, keynote speakers, breakout room facilitators, trade show exhibitors, study tour entrepreneurs, Rally in the Alley musicians and businesses, the event planning team, emcee Luc Leblanc and host city St. John's. Thank you for the memories! The next Community Futures National Event takes place in 2028 in Québec City.





National Event Gallery

Our Economic Performance

The Community Futures Program's 2024–2025 performance results clearly demonstrate its continued value as a cornerstone of rural economic development in Canada. Across the country, 1,244 staff and 2,954 volunteers working through 267 Community Futures Organizations helped create or maintain nearly 21,000 jobs in communities where access to capital and business support can be limited. During the year alone, the program delivered $344 million in loans to local entrepreneurs and leveraged an additional $779 million in investment—amplifying federal support and strengthening rural business growth.

These results build on a powerful long-term track record. Over the past 24 years of annual performance reporting, the Community Futures Program has provided $6.5 billion in financing to 141,495 businesses, leveraged $12.6 billion in additional capital, and supported more than 800,000 employment opportunities across rural and remote Canada. Together, these outcomes demonstrate the program's enduring role in advancing entrepreneurship, sustaining local economies, and ensuring rural communities remain vital contributors to Canada's national prosperity.

267 CFOS	**1,244** STAFF
20,907 TOTAL JOBS	**2,954** VOLUNTEERS
$779,728,915 LEVERAGED	**14,164,378** POPULATION SERVED
5,002 LOANS	**$344,866,857** LOANS
2,632* CED	**$15,113,534*** $ CED

**Number and amount invested in Community Economic Development (CED) projects does not include Southern Ontario or 2 offices from Northwest Territories.*

SUCCESS STORY

NEWFOUNDLAND & LABRADOR

Cakeyhand Dessert Factory
PARADISE

In a food sector often dominated by franchises, CakeyHand Dessert Factory stands out as a locally rooted, family-run business built on craft, culture, and community. Founded just over five years ago by Anna and Suren, CakeyHand has grown from a single table at the St. John's Farmers' Market into two storefronts, a food court booth, and a popular dessert vending machine. The business is now on track to employ up to 25 full- and part-time staff.

This growth is particularly notable as Anna and Suren built the business while raising two young children, completing academic studies, and navigating life as newcomers to Canada. Throughout their expansion, Community Futures, through CBDC Cabot, has played a critical role in supporting their success. After self-financing their Paradise location, the owners partnered with CBDC Cabot to secure financing for their innovative dessert vending machine and later accessed a Youth Loan to support the opening of their St. John's storefront.

CakeyHand's impact extends well beyond financial success. The business prioritizes inclusive employment, with a team made up largely of new Canadian women who are paid fair wages and supported in meaningful ways. Their offerings range from custom cakes and catering to baking classes, blending traditional international recipes with modern techniques.

Deeply committed to community, Anna and Suren regularly support local organizations and mentor other newcomers interested in starting food businesses. Their willingness to share knowledge, even with potential competitors, reflects a belief in shared success.

With continued support from Community Futures, CakeyHand Dessert Factory demonstrates how access to tailored financing and advisory services can help entrepreneurs build sustainable businesses that strengthen local economies and communities.

15
CFOS

50
STAFF

720
TOTAL JOBS

99
VOLUNTEERS

$12,414,544
LEVERAGED

377,548
POPULATION SERVED

249
LOANS

$20,376,463
LOANS

SUCCESS STORY

NOVA SCOTIA

Groovy Goat Farm Co.
INGONISH

When Shannon Costello and her husband Ryan launched Groovy Goat Farm Co. in Ingonish, many people were skeptical. What began as a small hobby raising goats and experimenting with handmade soap, has grown into a thriving rural business, supported at key stages by Community Business Development Corporation (CBDC) North Side.

Groovy Goat Farm Co. started with goat's milk soap made in small batches at home. Encouraged by strong customer feedback, Shannon and Ryan expanded their product line to include lotions, lip balms, shampoo bars, bath bombs, and other natural body care products. As demand increased, they began exploring opportunities to scale the business.

In 2013, the Costellos opened their first storefront with financial support from CBDC. Since then, CBDC has played an ongoing role in the business's development, working with the owners at multiple stages of growth and expansion. **"CBDC has been with us all along,"** Shannon says. **"We've worked with them three separate times over the life of our business. They believed in our idea and supported it."**

That partnership continued in 2017, when CBDC provided financing to help Groovy Goat expand with the construction of a new barn. Following a devastating barn fire in 2021 that destroyed the facility and livestock, the Costellos faced significant challenges. As the community rallied to help rebuild, CBDC remained a trusted partner, supporting the business's recovery and future planning.

In 2023, Groovy Goat Farm Co. expanded again, opening a new storefront that includes a soap shop, gelato counter, production kitchens, and on-site accommodations. Today, the business offers farm tours, educational experiences, and agri-tourism opportunities, with additional expansion planned.

With continued support from Community Futures through CBDC, Groovy Goat Farm Co. stands as a strong example of how rural businesses can grow, adapt, and succeed with the right financial and advisory support.

Photo credit: Lyndsay Doyle

13
CFOS

67
STAFF

1,337
TOTAL JOBS

146
VOLUNTEERS

$22,856,787
LEVERAGED

625,655
POPULATION SERVED

447
LOANS

$31,310,535
LOANS

SUCCESS STORY

NEW BRUNSWICK

Lady Smith Manor
DORCHESTER

A desire for change led Miriam Andrews and Stephen Trites to transform a historic Dorchester property into a thriving community destination. Today, Lady Smith Manor operates as a full-service wedding and event venue with luxury accommodations and The Thirsty Whippet Pub, supported at key stages by CBDC Westmorland Albert.

Built in 1840 and once owned by former New Brunswick Premier Sir Albert Smith, Lady Smith Manor had been vacant for several years before the couple purchased it in 2019. Despite its condition, Miriam and Stephen envisioned a space that would preserve the home's history while creating a welcoming place for gatherings, celebrations, and community connection. They balanced full-time work with extensive renovations to restore the nearly 10,000-square-foot property.

When they decided to add a pub, financial and regulatory requirements presented major challenges. Traditional lenders were unable to help, so Miriam turned to CBDC Westmorland Albert. Approval of an initial loan enabled construction to proceed, and when delays arose, a second loan and access to CBDC Client Advisory Services helped keep the project on track.

The Thirsty Whippet Pub opened in March 2024 and has become a popular venue for community events, markets, and unique experiences, attracting visitors from across the Maritimes. With diversified revenue from weddings, events, accommodations, and the pub, Lady Smith Manor is now positioned for long-term sustainability.

Miriam credits CBDC with helping bring their vision to life, noting that having a partner willing to invest in their success made all the difference.

10
CFOS

87
STAFF

2,174
TOTAL JOBS

113
VOLUNTEERS

$34,597,398
LEVERAGED

514,431
POPULATION SERVED

538
LOANS

$38,917,454
LOANS

SUCCESS STORY

PRINCE EDWARD ISLAND

Auction Owls Inc.
KENSINGTON

After more than 30 years in the credit and collections industry, working in both contributor and senior manager roles, Paul Cyr made a bold shift. In 2017, he left the corporate world to follow a personal calling and launched Auction Owls Inc., now celebrating its 8th year in 2025. His motivation was simple: More peace of mind and more time with his family and grandchildren. "Picking" had always been a calming hobby, so turning it into a business felt natural.

The name "Auction Owls" came from a casual coffee chat with a writer friend who noted Paul's love of owls and his habit of staying up late—a true night owl. The "Auction" piece fit perfectly.

Today, following auction periods, 50–60 people may pass through Auction Owls in a single day. With roughly 10 projects on the go at any time, the business is lively and purpose-driven. But the early days were challenging. Paul describes entrepreneurship as **"very tough,"** often requiring 24/7 effort with little initial reward. His mantra—**"If you don't sow, you don't reap"**—kept him going.

CBDC played a crucial role throughout his journey. Their seminars, networking, and guidance helped him build confidence, and a $120,000 loan from CBDC Central PEI provided essential startup support. **"Banks don't look at your character,"** Paul says. **"CBDC does."**

Despite obstacles, Paul loves the freedom of being his own boss and aligning work with his best hours. Looking ahead, he hopes to see the brand carried on by one of his children—or eventually scaled down into a small, home-based operation that brings him back to his roots.

3
CFOS

14
STAFF

330
TOTAL JOBS

20
VOLUNTEERS

$8,053,709
LEVERAGED

112,397
POPULATION SERVED

110
LOANS

$6,756,399
LOANS

SUCCESS STORY

QUÉBEC

Beva Pack
SAINT-HYACINTHE/ACTON

Located in the heart of the village of Saint-Damasse, Beva Pack offers a full range of can formats and types, enabling companies to prepare, package and label their private label beverages. This small plant impresses with the scope of its operations, which stretch from coast to coast in both Canada and the United States, as well as its specialist know-how in co-packing.

Initially focused on coffee-specific food processing, the company, under the leadership of Lorena Meneses, has strategically pivoted towards the production of canned liquids, demonstrating a remarkable ability to adapt to changing market realities and quickly translate trends into tangible offerings. This strategic positioning has enabled Beva Pack to distinguish itself as a key player in the sector in Quebec.

However, the entrepreneur has had to navigate considerable challenges, including obtaining finance and the need to 'prove herself twice'; as an immigrant woman with no established history in Quebec. These obstacles, often exacerbated in rural areas, threaten the survival of innovative businesses. The intervention of the SADC Saint-Hyacinthe Acton, as a key player in economic development, proved decisive. The SADC has demonstrated its ability to adapt its support beyond a simple financial contribution. It provided essential strategic and human support, listening carefully to the specific needs of the business. By valuing flexibility and accepting intelligent risks, the SADC has enabled Beva Pack to consolidate its growth and diversify its product offering.

The use of mentoring and ongoing training, recommended by the SADC, helped reduce costly mistakes and accelerate the company's trajectory. Beva Pack has been able to innovate thanks to its agility, demonstrating cutting-edge technical expertise. Part of the company's success lies in maintaining strategic flexibility to respond to change and in continually adapting its product offering. Beva Pack's story is a perfect illustration of how the SADC, with its in-depth knowledge of the realities on the ground, deploys local growth strategies, thereby strengthening a community's resilience and economy.

67
CFOS

350
STAFF

7,411
TOTAL JOBS

600
VOLUNTEERS

$477,600,000
LEVERAGED

4,288,379
POPULATION SERVED

1,472
LOANS

$82,800,000
LOANS

1,197
CED

$2,260,000
$ CED

SUCCESS STORY

ONTARIO

FSET Inc.
KENORA

Founded in 1999 by Dave Brown, FSET Inc. began with a vision to bring reliable, high-quality technology services to Northern Ontario communities that were often underserved. Nicole Brown joined the business in 2010, helping guide its evolution into a nationally recognized provider of managed IT services, cloud solutions, and cybersecurity infrastructure.

With support from the Community Futures Program through the Lake of the Woods Business Incentive Corporation (LOWBIC), FSET was able to grow strategically while remaining rooted in Northern Ontario. LOWBIC provided financing alongside hands-on advisory support, taking the time to understand the company's goals, resources, and long-term direction. This partnership helped FSET scale its operations, expand capacity, and create skilled employment opportunities in the region.

"LOWBIC's support was more than just a financial contribution — it was a true partnership," Nicole said. **"They took the time to understand where we were and where we needed to go."**

Today, FSET employs 30 people and serves clients across Ontario and beyond, including organizations operating in complex and high-security environments. By choosing to remain headquartered in Kenora, FSET demonstrates that rural and northern communities can support innovative, high-growth technology companies that contribute meaningfully to Canada's digital economy.

60
CFOS

269
STAFF

5,364
TOTAL JOBS

1,144
VOLUNTEERS

$166,372,380
LEVERAGED

3,228,616
POPULATION SERVED

983
LOANS

$87,409,551
LOANS

123*
CED

$440,343*
$ CED

**Northern Ontario only*

SUCCESS STORY

NUNAVUT

Tikippugut Inc.
IQALUIT

For Ted Irniq, the land is more than a backdrop—it is identity, healing, and inspiration. Born to a French Canadian mother and an Inuk father, he grew up in Rankin Inlet immersed in outdoor life and respect for the environment. Though he trained as a mechanic in Yellowknife and Iqaluit, Ted realized his true passion was being out on the land.

With strong support from his wife Sonia and their children, Ted set out to share Nunavut's wilderness with others. Before starting his own business, he worked in environmental technology, taught youth outdoor skills, and spent three seasons guiding with One Ocean, including voyages around Ellesmere Island and Antarctica. These experiences strengthened his guiding skills and taught him what visitors value most: authentic connections with people and place.

In 2017, Ted launched Tikippugut Inc., later incorporating in 2021. What began with one boat, one snowmobile, and a few tools has grown into a thriving Inuit-owned outfitting company operating two cruise boats, nine snowmobiles, and employing up to three Inuit guides each season. These guides share both skills and culture with guests.

Support from Baffin Business Development Corporation, Kakivak Association, and the Canadian Northern Economic Development Agency helped Ted secure essential equipment and meet growing demand. Challenges remain—licensing, paperwork, and finding storage space—but Sonia's efforts keep operations steady. Ted also gives back by harvesting country food and donating it to those in need. COVID-19 made business difficult, but local support kept Tikippugut going. Looking ahead, Ted is optimistic: **"We're doing okay… the future looks good."** His advice to entrepreneurs: **"Keep at it, take some problems with a grain of salt, be patient. Push yourself, but not so hard that you push yourself back."**

3
CFOS

8
STAFF

271
TOTAL JOBS

19
VOLUNTEERS

$260,000
LEVERAGED

41,618
POPULATION SERVED

18
LOANS

$1,900,000
LOANS

8
CED

$230,300
$ CED

SUCCESS STORY

NORTHWEST TERRITORIES

NSixty Trading Co. Ltd. & Java Punks Cafe
Fort Smith

When the trio behind NSixty Trading Company received their town business licence, they found their list of services barely fit on the licence itself. Welcome to the general store for the 21st Century.

The more public-facing parts of the business are the newly-renovated office supplies and electronics store, as well as the Java Punks café that the owners and workers have been talking about since the business first opened in July 2020. In that time, the business, staff and range of services have grown; and the NSixty crew have also moved to a more spacious location.

"Originally we were thinking to keep it simple -- a little bakery, a coffee shop to make people happy. Simple. We're not going to get rich, but we're going to like getting up in the morning and going to work," said co-founder Gord Rothnie. **"And then it just snowballed."**

NSixty's retail outlet offers gourmet coffees and food items, office supplies, electronics, art supplies, and accompanying accessories. The newly-launched Java Punks Café offers coffee and tea, baked goods and a comfortable lounge for patrons.

However, behind the scenes, the trio are busy with a variety of other services, including computer repairs, landscaping, and snow removal. **"We wanted to bring what we were passionate about and that there were gaps in the community in to Fort Smith,"** said Chris Westwell. **"It turns out we're very eclectic people. We wanted to enjoy what we were doing every morning."**

From the beginning, the owners' goal was to create work that they were passionate about but also provide much-needed services to the community. During its formation and continuing to this day, NSixty has received business advice and needed help from Thebacha Business Development Services (TBDS).

"Without them, we would have had to stop part of the way," said Joanna Westwell. **"Part of the speed at which we were able to get funding from them was lightning fast."** TBDS helps businesses leverage funds to help with additional business opportunities that may not be possible relying on existing capital.

6
CFOS

7
STAFF

69
TOTAL JOBS

24
VOLUNTEERS

$957,354
LEVERAGED

39,262
POPULATION SERVED

27
LOANS

$1,196,150
LOANS

2
CED

$73,000*
$ CED

*4 out of 6 offices reporting

SUCCESS STORY

MANITOBA

Prairie Alchemist
ST. MALO

Prairie Alchemist began with Cyndi's determination to heal. While undergoing cancer treatment, she turned to herbal tea and completed her herbology training, discovering a renewed sense of purpose that would eventually transform both her own life and her community in St. Malo. What started as a personal wellness practice slowly grew into something far greater.

With support from Community Futures Triple R, Cyndi took a courageous leap from idea to reality. Through CF's Business Builder program, Mashup Lab, and a flexible, relationship-based loan, Community Futures adapted alongside her; offering guidance, encouragement, and practical financial support as her vision evolved faster than expected. That belief gave Cyndi the confidence to open a brick-and-mortar café far sooner than she imagined.

Today, Prairie Alchemist is more than a business. It is a safe, welcoming space where people gather, celebrate, grieve, and connect. By collaborating with local producers, sourcing ethically, and introducing value-added products like signature tea and spice blends, the café contributes to the rural economic "big picture" while drawing customers from beyond the region.

Prairie Alchemist shows what's possible when entrepreneurs are supported as people, not just businesses, and when Community Futures Triple R meets passion. Cyndi's reminder: **"Just keep showing up."**

16
CFOS

50
STAFF

318
TOTAL JOBS

148
VOLUNTEERS

$10,582,035
LEVERAGED

592,546
POPULATION SERVED

108
LOANS

$5,659,227
LOANS

170
CED

$264,949
$ CED

SUCCESS STORY

SASKATCHEWAN

This is Your Computer
HUMBOLDT

When Kevin Grieman launched This Is Your Computer in 1999, Sagehill Community Futures was instrumental in turning his vision into reality. Through their Self-Employment Program, they provided the guidance, structure, and confidence he needed to transition from employee to entrepreneur after the closure of the company he had worked for. Without their early support, the business would not have had the strong foundation required to get off the ground.

Over the years, Sagehill remained a trusted partner as the business grew. They helped Kevin navigate cash flow challenges, connect with the right financial resources, and reduce the stress that comes with running a small business. Kevin values the accessibility and reliability of their team, saying, **"Any question, phone Sagehill, and you'll get an answer. If they don't know, they'll find one."** That level of commitment gave him confidence at every stage of growth.

During the COVID-19 pandemic, when uncertainty and supply chain disruptions created serious pressure, Sagehill stepped up once again. **"Sagehill helped me look for support that I qualified for and provided a loan that was crucial,"** Kevin says. Their responsiveness and flexibility provided stability at a pivotal time.

Nearly 25 years later, Kevin credits Sagehill Community Futures as a cornerstone of his success. Their long-term partnership enabled This Is Your Computer to adapt, grow, and continue serving Humboldt. For Kevin, Sagehill isn't just a resource—it's the reason his business was able to start, survive challenges, and thrive for decades.

13
CFOS

34
STAFF

286
TOTAL JOBS

100
VOLUNTEERS

$3,540,765
LEVERAGED

639,960
POPULATION SERVED

130
LOANS

$7,141,513
LOANS

168
CED

$229,974
$ CED

SUCCESS STORY

ALBERTA

Wiggle Butts Day Home
ALHAMBRA

At Community Futures Alberta, the Entrepreneurs with Disabilities Program (EDP) helps rural entrepreneurs overcome barriers and build businesses that fit their lives. Through personalized coaching and practical business support, the program empowers entrepreneurs to strengthen their ideas and grow sustainable businesses.

One entrepreneur who has benefited from this support is Bonnie Kroeker, owner of Wiggle Butts Day Home, a dog care business built on trust, compassion, and community.

Bonnie discovered the EDP program through Community Futures at a time when she was looking for guidance that understood both the realities of running a rural business and living with an invisible disability. In addition to business advisory services, it offered encouragement, practical expertise, and a supportive environment.

"It's rare to find support that combines genuine compassion with tangible expertise, and I've often said this is the first time my medical condition has ever gifted me something so empowering—and with cost savings, too!" said Bonnie Kroeker.

Through the program, Bonnie worked with an EDP Coach and EDP Coordinator, who provided tailored coaching to help strengthen the business. Together, they worked on marketing strategies, social media themes, website planning, and practical business systems.

This hands-on support helped Bonnie organize her ideas, implement new tools, and clarify the mission and vision behind Wiggle Butts Day Home. With guidance from the EDP team, she was able to articulate the values that drive her business, creating a safe, compassionate space where dogs and their owners feel supported and cared for.

With support from Community Futures and the EDP program, Wiggle Butts Day Home continues to grow as a trusted haven for dogs and their families.

27
CFOS

117
STAFF

989
TOTAL JOBS

195
VOLUNTEERS

$12,341,259
LEVERAGED

1,706,635
POPULATION SERVED

323
LOANS

$17,393,740
LOANS

410
CED

$356,823
$ CED

SUCCESS STORY

BRITISH COLUMBIA

Waikikahei Ranch
GREENWOOD

Waikikahei Ranch faced a stark reality in 2020–2021. Like many small farms, it was on the verge of closing, threatening not just a local family-run beef operation, but one focused on raising beef ethically using regenerative agriculture.

Recognizing the ranch's value and potential, seven Community Futures offices joined forces to provide a syndicated loan to secure the mortgage and keep Waikikahei Ranch afloat. That support became the turning point, not only for the ranch but the owners Amy and Scott Hay, but for hundreds of other farms across North America.

"We built an online platform to sell our beef, bring in deposits, and find new customers." said Amy. **"I had farmers from all over the USA asking me questions about how to sell beef direct to consumer, and more importantly how selling beef saved our ranch."**

Amy then launched "Sell Beef Direct" in 2023 - an online platform and step-by-step course to help farmers increase revenue and and profit by selling direct. Amy's influence continues to grow: She's been featured on SiriusXM six times, been interviewed on numerous podcasts, and is booked to speak at agricultural events in Canada, the U.S., UK, and Australia. What began as a local ranch struggling to survive has grown into a lifeline helping thousands, showcasing how Community Futures' investment in one small farm sparked a ripple effect that continues to make an impact beyond British Columbia.

34
CFOS

191
STAFF

1,638
TOTAL JOBS

346
VOLUNTEERS

$30,152,684
LEVERAGED

1,997,331
POPULATION SERVED

597
LOANS

$44,005,825
LOANS

554
CED

$11,258,145
$ CED

Annual Report 2024-25

community futures
NETWORK OF CANADA
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