

ROF COVID-19 APPROVED APPLICANTS				
Community Futures	PROJECT NAME	Province	ROF AMOUNT	PROJECT SUMMARY
CF Alberni-Clayoquot	Holistic Economic Development Plan (Holistic Plan or HP)	British Columbia	\$254,000.00	The Holistic Economic Development Plan (Holistic Plan or HP) Project is being created to address the need that the COVID-19 Coronavirus pandemic has created. Covid19 is an unprecedented economic challenge for society, but in particular small and medium sized business owners (SME's). This project will provide support, training, ideas and resources to strengthen and pivot businesses to more sustainable long-term business models. Loans will be offered through Community Futures, and training and coaching will be provided to help the businesses move forward with new plans in these challenging times.
CF Highwood	Business Recovery and Retention (BRAR)	Alberta	\$120,000.00	The Business Recovery and Retention (BRAR) Project is being created as a direct response to the impact of COVID-19 on the many small to medium sized enterprises (SMEs). This project is a collaboration between three Community Futures offices as well as many local stakeholders and a specially created task force. The goal of this project is to provide much needed mental health, educational and coaching support to aid the recovery needs to the affected business owners. The project consists of three main components that will be delivered in a fluent and not necessarily sequential format. Mental Health, Education, Coaching.
CF South Fraser	Local Business Restart Project (LBRP)	British Columbia	\$120,000.00	The Local Business Restart Project (LBRP) is being created as a direct response to the impact that Covid-19 pandemic has had on their local small and medium sized businesses. It is a collaboration between Community Futures South Fraser, STÓ:LO Community Futures, the Chilliwack Economic Recovery Network (CERN) and the Abbotsford Business Community Coalition (ABCC). The CERN and ABCC were created at the very beginning of the economic shut down to support and assist local businesses within the recovery phase following the provincial health officers mandate to close non-essential business in March 2020. The project goals are in line with providing much needed support for Workforce Development, Financial Impact Strategies, E-Commerce Strategies, and Marketing Strategies with skill building to assist business with pivoting operations or enhancing current offerings to re-open, restart, and maintain operation within the local community. All of these offerings will be delivered online through a mental health, education and coaching lens.
CF Yellowhead East	COVID-19 Business Viability and Strategic Pivoting	Alberta	\$61,580.00	Community Futures and their partners have completed a deeper labour force impact and employer/employee needs assessment due to COVID-19 and the intent of this project is to use this information in order to provide beneficial retention and pivoting support and assistance, along with business viability and business restructuring for post COVID-19. By identifying the quantitative and qualitative data from small business, SMEs, employees, training providers, post-secondary institutions, and various organizations in the region, they will be determining which approach is needed to assure small business and labour force retention strategies and small business retention strategies align.