

**ROF COVID-19 APPROVED APPLICANTS**

Community Futures	PROJECT NAME	Province	ROF AMOUNT	PROJECT SUMMARY
CF Alberni-Clayoquot	Holistic Economic Development Plan (Holistic Plan or HP)	British Columbia	\$254,000.00	The Holistic Economic Development Plan (Holistic Plan or HP) Project is being created to address the need that the COVID-19 Coronavirus pandemic has created. Covid19 is an unprecedented economic challenge for society, but in particular small and medium sized business owners (SME's). This project will provide support, training, ideas and resources to strengthen and pivot businesses to more sustainable long-term business models. Loans will be offered through Community Futures, and training and coaching will be provided to help the businesses move forward with new plans in these challenging times.
CF Highwood	Business Recovery and Retention (BRAR)	Alberta	\$120,000.00	The Business Recovery and Retention (BRAR) Project is being created as a direct response to the impact of COVID-19 on the many small to medium sized enterprises (SMEs). This project is a collaboration between three Community Futures offices as well as many local stakeholders and a specially created task force. The goal of this project is to provide much needed mental health, educational and coaching support to aid the recovery needs to the affected business owners. The project consists of three main components that will be delivered in a fluent and not necessarily sequential format. Mental Health, Education, Coaching.
CF South Fraser	Local Business Restart Project (LBRP)	British Columbia	\$120,000.00	The Local Business Restart Project (LBRP) is being created as a direct response to the impact that Covid-19 pandemic has had on their local small and medium sized businesses. It is a collaboration between Community Futures South Fraser, STÓ:LO Community Futures, the Chilliwack Economic Recovery Network (CERN) and the Abbotsford Business Community Coalition (ABCC). The CERN and ABCC were created at the very beginning of the economic shut down to support and assist local businesses within the recovery phase following the provincial health officers mandate to close non-essential business in March 2020. The project goals are in line with providing much needed support for Workforce Development, Financial Impact Strategies, E-Commerce Strategies, and Marketing Strategies with skill building to assist business with pivoting operations or enhancing current offerings to re-open, restart, and maintain operation within the local community. All of these offerings will be delivered online through a mental health, education and coaching lens.
CF Yellowhead East	COVID-19 Business Viability and Strategic Pivoting	Alberta	\$61,580.00	Community Futures and their partners have completed a deeper labour force impact and employer/employee needs assessment due to COVID-19 and the intent of this project is to use this information in order to provide beneficial retention and pivoting support and assistance, along with business viability and business restructuring for post COVID-19. By identifying the quantitative and qualitative data from small business, SMEs, employees, training providers, post-secondary institutions, and various organizations in the region, they will be determining which approach is needed to assure small business and labour force retention strategies and small business retention strategies align.

<b>CF Central Island</b>	Survive to Thrive	British Columbia	\$79,700.00	This program is designed to support enterprises regardless of incorporation designation to navigate the financial and operational implications towards a road to recovery post-COVID-19. Survive and Thrive combines group coaching, individualized support, peer support, financial tools, scenario thinking tools, resources and information, timely webinars. Scale Collaborative (Victoria, BC) will be rolling out the on line training and deliver the pod/individual coaching sessions with their group of qualified coaches. There are 6 other Community Futures participating in this initiative.
<b>CF South Central</b>	Virtual Moose Jaw Marketplace	Saskatchewan	\$62,000.00	CF South Central, Moose Jaw & District Chamber of Commerce, WOW Factor Media and the City of Moose Jaw are partnering to develop the Virtual Moose Jaw Marketplace, a hyper-local marketplace for local retail and service sector businesses to sell online with ease of use for buyers and sellers. In partnership, they will be contributing outreach and hosting online orientations for businesses owners. The intent of the Marketplace is to make a truly collaborative effort to assist local businesses through these challenging times.
<b>CF Cowachan</b>	Social Distancing Solutions for Winter	British Columbia	\$42,130.00	The initiatives of this project are aimed at sustaining customer demand, finding solutions for social distancing protocols in the winter months. The coming winter months will make it hard for customer service businesses to offer solutions to social distancing that were easy in the summer months. The intent of this project is to expand the use of new technologies by owners and to support the adoption and use of one common App which will be specifically geared to their region.
<b>CF-Ventures Community Futures Development Corporation</b>	Support for COVID-19 adaptability and recovery (SCAR)	Saskatchewan	\$54,525.00	SCAR is a series of webinars aimed at educating business owners on how to overcome the obstacles that they have faced as a result of Covid-19. The webinars will be hosted by several speakers on topics such as: leadership, mental health, crisis planning, business restructuring, operating a business during uncertain times, cash flow management, website creation, selling products online, online marketing, social media for business, and software programs for beginners. The series contains several main topics such as wellness education, planning, financial strategy, moving your business online, online basics, and technology. Further to this, online Skill Development Training will be offered.
<b>CF Fraser Fort George</b>	Supporting Northern BC Clients through COVID	British Columbia	\$124,350.00	The COVID situation in northern BC is compounded due to back-to back economic crises in many of their communities, including from wildfires and mill closures; many entrepreneurs were already either struggling to recover, or struggling to find new businesses and creative opportunities for the future. This project intends address three immediate responses. Pan-Northern Asset Mapping and Market Analyses, Welcome to the Digital Economy workshop and Trauma Informed training for CF staff supporting clients through COVID.
<b>CF St. Paul - Smoky Lake Region</b>	Alberta Marketplace Project	Alberta	\$158,000.00	This is an on-line project to enhance the shop local concept, which sets up a platform for Alberta made products, stores and entrepreneurs to sell their products and service in a bilingual format (english, french). The marketplace provides a large platform (Amazon style) so that entrepreneurs can list their products on the site and sell directly to their customers from the site. Each business is trained by the administrator to photograph and list their product without the need of the entrepreneur to have to set up, create and manage their own website
<b>CF Development Corporation Sunshine Coast</b>	COVID-19 Succession & Exit Strategies for Local Business (Pilot Project)	British Columbia	\$26,720.00	This project is for urgent and immediate support to businesses in their region to offer the support of working consultants to help build their exit or succession plans while they continue to work their owner-operated shops.